

Social/Cultural Environments Workgroup

There are many efforts underway in Montana that address obesity reduction or prevention that do not fall into the other six identified settings and that have a common thread of changing the social or cultural environments in which people breastfeed, children learn and play, adults parent, and families make decisions about what to eat or do together. Many programs aim at changing norms about what is appropriate and practiced (e.g., breastfeeding in public; effective parenting for healthy children). Others provide programs for children or adults outside of school or work settings (e.g. libraries and clubs). This Workgroup embraces all these activities as efforts to change the broadly based social or cultural environments within which children and adults learn about or consider their own behaviors and behavioral options, and make choices about eating, nursing, playing and exercising.