

Nutrition & Physical Activity State Plan

Missoula County/Missoula In Motion - Office of Planning and Grants

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Missoula In Motion's mission is to increase the usage of active modes of transportation in Missoula through the development, implementation, and promotion programs and services and to reduce traffic congestion and greenhouse gases.

Activities Relevant to State Plan to Prevent Obesity: Missoula In Motion has developed programs and services that influence travel behavior, increasing the use of active transportation modes and positively impacting the overall quality of life throughout the greater Missoula area.

Services/Recipients: residents/employees in Missoula County; MIM provides information, education and incentives pertaining to active transportation.

State Plan Settings: Built Environment and Worksites

CDC Behaviors:

- Increasing physical activity - we encourage biking, walking, busing to work rather than driving alone